Rep Order# 6863705 **Ver#** 1 Status New Traffic Order# 6863705 EC'd Yes

**Printed:** 10/15/2012 8:09 AM Last Received: 10/15/2012 8:02 AM

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

) .OBAMA FOR AMERICA Advertiser (

BARACK OBAMA **Product** 

Estimate# 2051

Buyer Maura Gilroy

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2051

Flight Dates 10/16/2012 - 10/22/2012

**Hiatus Weeks** 

Rep Firm

) PHILADELPHIA Sales Office ( Salesperson ( ) ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

## --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 20,150 PLS CONFIRM ASAP THANKS, ANGELA

LT 	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost Daypart
	1	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$400.00	10/16-10/19	1	1	1	\$400.00
	2	SU	6A-7A	ACTN NWS SU@6A	:30	\$250.00	10/21-10/21	1	1	1	\$250.00
	3	TU-F	12P-1P	THE CHEW	:30	\$600.00	10/16-10/19	1	1	1	\$600.00
	4	TU-F	1P-2P	GENERAL HOSPITAL	:30	\$600.00	10/16-10/19	1	1	1	\$600.00
	5	TU-F	2P-3P	JEFF PROBST SHOW	:30	\$275.00	10/16-10/19	1	1	1	\$275.00
	7	TU	8P-9P	HAPPY ENDING/APT 23	:30	\$5,500.00	10/16-10/16	1	1	1	\$5,500.00
	8	TH	10P-11P	SCANDAL	:30	\$2,500.00	10/18-10/18	1	1	1	\$2,500.00
	9	F	8P-9P	SHARK TANK	:30	\$1,250.00	10/19-10/19	1	1	1	\$1,250.00
	10	SA	5P-830P	NCAA FTBALL	:30	\$1,750.00	10/20-10/20	1	1	1	\$1,750.00
	11	SA	830P-930P	ACTION NEWS SPECIAL	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00
	12	SA	930P-10P	JUDGE JUDY	:30	\$750.00	10/20-10/20	1	1	1	\$750.00

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 2 of
 3

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Station K Advertiser Product Estimate# Buyer Phone# Fax#		KTNV-TV LAS VEGAS, NV ( ).OBAMA FOR AMERICA BARACK OBAMA 2051 Maura Gilroy			Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/2051 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks			Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938					
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SU	8P-9P	ONCE UPON		:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	
	14	TU-F	1205A- 105A	KIMMEL		:30	\$200.00	10/16-10/19	1	1	1	\$200.00	
	15	М	1205A- 105A	KIMMEL		:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	16	М	6A-7A	ACTION NWS@6AM<		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	17	М	12P-1P	THE CHEW		:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	18	М	1P-2P	GENERAL HOSPITAL		:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	19	М	2P-3P	JEFF PROBST SHOW		:30	\$275.00	10/22-10/22	1	1	1	\$275.00	

### ---REPORT TOTALS---

Report Totals: 18 / \$20,150.00

### ---SALES MONTHLY TOTALS---

Oct 12: 18 / \$20,150.00 Sales Totals: 18 / \$20,150.00 Station Totals: 18 / \$20,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$83,958 0% 25% KSNV 15% KTNV 24% KTUD 0% KBLR KLAS KVCW 1%  ${\tt KVMY}$ 2% KVVU 33%

# ---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Rep Order# 6863705 **Ver#** 1 Status New **EC'd** Yes Station KTNV-TV LAS VEGAS, NV ) .OBAMA FOR AMERICA Advertiser ( BARACK OBAMA **Product** Estimate# 2051 Buyer Maura Gilroy Phone# Fax# RA35+ Demos ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK --CASH IN ADVANCE

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Agency ( ) GMMB 3050 K ST NW

WASHINGTON, DC 20007 C/**P1/P2/E** 95/101/2051

**Agency C/P1/P2/E** 95/101/2051 **Flight Dates** 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

3 of 3

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938